

THE NORTEC MODEL WORKFORCE INVESTMENT SYSTEM

Alaska Workforce Investment Board

February 11-12, 2008

Mike Shiffer - Presenter

NoRTEC

- ▣ 11 County Consortium in Northern California
 - Butte, Del Norte, Lassen, Modoc, Plumas, Siskiyou, Shasta, Tehama and Trinity Counties.
- ▣ 31 member Workforce Investment Board and 9 member Governing Board
- ▣ Administers Federal Workforce Investment funds which are distributed through their One Stop Business and Employment Centers.
- ▣ Their Mission:
 - Unlimited Employment Opportunities for Northern California.
- ▣ Winner 2006 NAWB award for Partnering with Business.

A Profile of NoRTEC

- ▣ December 2007
Unemployment 8.3%
- ▣ Population 750,000
 - ▣ Workforce 250,000
 - ▣ 2 out of 3 not considered part of the workforce.
- ▣ Last Major Headline:
**Family lost on
Christmas tree hunt
found alive (CNN)**



WIRED

- ▣ Workforce Innovation and Regional Economic Development
 - Nine original Counties plus Seven new partners
- ▣ \$15 Million over three years.
- ▣ Emphasis on Training Entrepreneurs, Inventors, Small Business Development.
- ▣ Partnership with Golden Valley Investment (GVI).
- ▣ NoRTEC meets the Human Resource Development needs while GVI meets capital needs.
- ▣ Goal of WIRED 1 new business every month.

Why WIRED?

Change occurs when
people are
uncomfortable or in
pain.

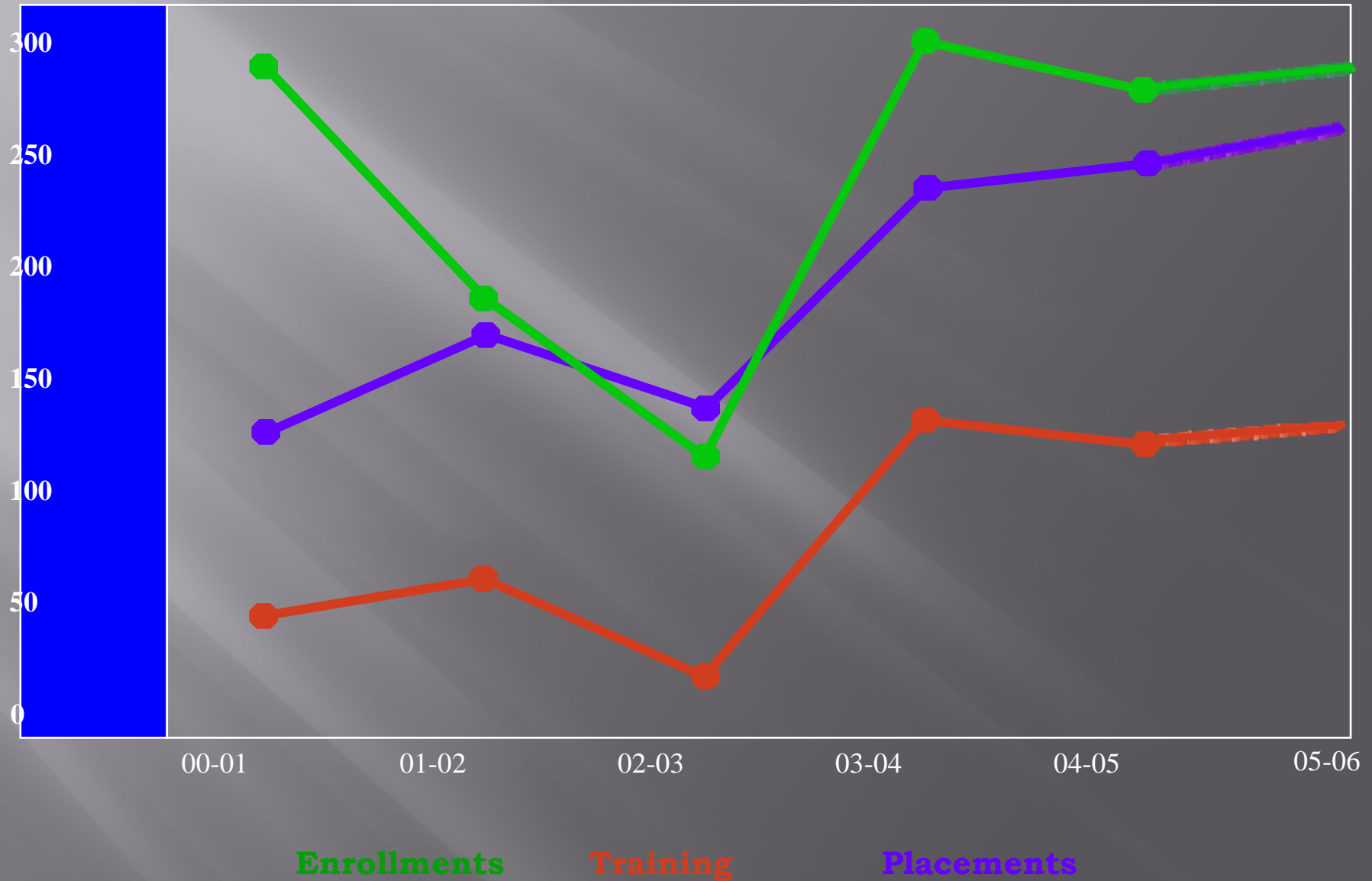


One Community's Pain





Impact of WIRED



The Leadership of NoRTEC

- ▣ Board members are all community leaders.
- ▣ Board focus is operating a lean, community oriented consortium. (NoRTEC administrative cost is 6%).
- ▣ Governing Board is elected officials from the represented Counties. (Delegates are empowered to make decisions on behalf of the county).

Board Operations

- ▣ Four annual meetings. No more than one day. Usually about four hours.
- ▣ Agendas are e-mailed. No hard copies.
- ▣ Recommended action for the board included on the Agenda. Recommended action provided through subcommittees.
- ▣ High lights: New small business and unique job seeker story from the counties.