

**Alaska Workforce Investment Board
Policy & Planning Committee
Friday, April 30, 2004
10a.m. – 11:30 p.m.
Teleconference No.: 1-800-315-6338/Code: 2942**

Agenda

- Roll Call
- Approval of Agenda
- Approval of Minutes

Old Business

Regional Councils: Status

- North Slope Borough
- SE Conference
- SWAMC
- Letters of Interest: Kenai & Anchorage

New Business

Develop Marketing Plan – identify audience and outreach plan; link to AJCN and YES marketing; develop toolkit for board members (April Meeting)

Clipboard

- Connecting AWIB to the Denali Commission's Economic Development Committee (May Meeting)
- Status of Voc Ed Update – Recommendations
- Board Ethics Policy