

APPENDIX TWO

Survey Instrument

Unique Company ID: <<C0ID>>

1 Contact information of the person completing this survey:

Name: _____

Phone Number: _____

2 How many employees, both full and part-time, worked for your company during the pay period that included the 12th of August? _____

3 Do you employ any workers who provide goods or services in any of the green related categories listed below? (see definitions in box on the right)

No. You're done! Stop here and please return the survey. Thank you for your help.

Yes. Please check all of the green categories in which one or more of your employees work and indicate the relative importance of green activities to their total work. (check all that apply)

	Primary Importance	Secondary Importance	Little Importance
Renewable energy	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Energy efficiency	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Greenhouse gas reduction	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Pollution prevention, reduction and cleanup	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Recycling and waste reduction	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Agricultural and natural resources conservation	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Education, compliance, public awareness and training	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

4 Have you added *additional workers* because of increased demand for green products or services? No Yes

5 Have you added *new occupations* because of increased demand for green products or services? No Yes

6 Have you sent workers for green jobs training? No Yes (please describe training below)

You can complete this survey by

- Using myAlaska at <https://myalaska.state.ak.us/home/app>
- Using this paper form and returning it in the enclosed postage paid envelope, or fax it to (907) 465-2101 or (800) 325-9872 (toll free within Alaska).
- Call (907) 465-5884 and provide your response over the phone.

If you have questions, contact our survey team at (907) 465-5884

GREEN CATEGORY DESCRIPTIONS

Definitions	Examples to Include	Examples to Exclude
Renewable energy Research, development and implementation of technologies and practices for the production of energy (electricity, heat and fuel) from resources replaced by a natural process at a rate greater than its rate of consumption.	Hydrokinetic, wind turbine, biomass (including biofuels and biogas), geothermal and solar energy	Production of high voltage lines or distributing energy
Energy efficiency Research, development and implementation of technologies and practices which use less energy to provide the same level of energy service.	Energy efficient home retrofitting, increasing energy efficiency of production processes, power cogeneration	Workers at firms where the firm has become more energy efficient with more energy efficient bulbs or reducing thermostat temperatures
Greenhouse gas reduction Research, development and implementation of technologies and practices to reduce greenhouse gas emissions.	Reduction of greenhouse gas emissions from fossil fuels, carbon capture and sequestration, carbon pricing and trading	Workers driving electric cars or fuel efficient vehicles, telecommuting or carpooling
Pollution prevention, reduction and cleanup Research, development and implementation of technologies and practices to reduce or prevent the emission of contaminants into the ecosystem at the source of their creation; and remove pollutants and hazardous substances from the environment.	Oil cleanup, hazardous waste removal, installation of stock scrubbers, mass transit administration	Recycling programs, workplace adopt-a-highway/street programs or community cleanup day
Recycling and waste reduction Research, development and implementation of technologies and practices to recycle, reduce and reuse unwanted or unusable materials and waste water.	Recycling plant equipment operator, business waste reduction consulting	Firms with a paperless office policy, work recycling programs (unless an employee's job is to manage the program)
Agricultural and natural resources conservation Research, development and implementation of technologies and practices involved in sustainable agriculture, fish and seafood harvesting, forestry, land management and wildlife conservation.	Harvesting in a sustainable fishery, organic farming, wild game management, sustainable logging	Fish processing operations
Education, compliance, public awareness and training Activities to develop, permit and enforce environmental regulations; provide education and training in the application of sustainable technologies and practices; and increase public awareness of sustainability concepts.	Park staff, naturalists, policy analysis, environment sciences research, energy auditing, environmental related licensing or certification	Administrative staff or secretarial services

APPENDIX TWO

Survey Instrument, cont.

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Please return completed survey by September 15, 2010
 If you have questions contact our survey team at (907) 465-5884

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Preprinted occupations below were reported to the Department of Labor and Workforce Development in 2009. Please use blank lines to add any other occupations involved in green activities.	Count each employee only once		Which categories apply to the workers in this occupation?							Consider only the workers involved in green activities for the questions below:								
	How many workers do you have in this occupation?	Of the workers you reported, how many green activities?	Renewable energy	Energy efficiency	Greenhouse gas reduction	Pollution prevention, reduction and waste	Recycling and natural resources conservation	Agricultural and public awareness and training	Have you had difficulty recruiting or retaining workers involved in green activities? (check all that apply)	Do you pay higher wages to recruit or retain workers doing green activities?	Are any special skills, certificates or licenses required to perform green-related work in this occupation?							
EXAMPLE: Mechanical Engineer	15	6	1	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	List special skills, certificates or licenses below Calibrating solar panels, LEED certification
																		List special skills, certificates or licenses below
																		List special skills, certificates or licenses below
																		List special skills, certificates or licenses below
																		List special skills, certificates or licenses below

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THANK YOU FOR COMPLETING THIS SURVEY
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