

GREEN CATEGORY DESCRIPTIONS

Definitions	<i>Examples to Include</i>	<i>Examples to Exclude</i>
Renewable energy		
Research, development and implementation of technologies and practices for the production of energy (electricity, heat and fuel) from resources replaced by a natural process at a rate greater than its rate of consumption.	<i>Hydrokinetic, wind turbine, biomass (including biofuels and biogas), geothermal and solar energy</i>	<i>Production of high voltage lines or distributing energy</i>
Energy efficiency		
Research, development and implementation of technologies and practices which use less energy to provide the same level of energy service.	<i>Energy efficient home retrofitting, increasing energy efficiency of production processes, power cogeneration</i>	<i>Workers at firms where the firm has become more energy efficient with more energy efficient bulbs or reducing thermostat temperatures</i>
Greenhouse gas reduction		
Research, development and implementation of technologies and practices to reduce greenhouse gas emissions.	<i>Reduction of greenhouse gas emissions from fossil fuels, carbon capture and sequestration, carbon pricing and trading</i>	<i>Workers driving electric cars or fuel efficient vehicles, telecommuting or carpooling</i>
Pollution prevention, reduction and cleanup		
Research, development and implementation of technologies and practices to reduce or prevent the emission of contaminants into the ecosystem at the source of their creation; and remove pollutants and hazardous substances from the environment.	<i>Oil cleanup, hazardous waste removal, installation of stack scrubbers, mass transit administration</i>	<i>Recycling programs, workplace adopt-a-highway/street programs or community cleanup day</i>
Recycling and waste reduction		
Research, development and implementation of technologies and practices to recycle, reduce and reuse unwanted or unusable materials and waste water.	<i>Recycling plant equipment operator, business waste reduction consulting</i>	<i>Firms with a paperless office policy, work recycling programs (unless an employee's job is to manage the program)</i>
Agricultural and natural resources conservation		
Research, development and implementation of technologies and practices involved in sustainable agriculture, fish and seafood harvesting, forestry, land management and wildlife conservation.	<i>Harvesting in a sustainable fishery, organic farming, wild game management, sustainable logging</i>	<i>Fish processing operations</i>
Education, compliance, public awareness and training		
Activities to develop, permit and enforce environmental regulations; provide education and training in the application of sustainable technologies and practices; and increase public awareness of sustainability concepts.	<i>Park staff, naturalists, policy analysis, environment sciences research, energy auditing, environmental related licensing or certification</i>	<i>Administrative staff or secretarial services</i>